

Community Transformation Grant Regional Tobacco Meeting Lower Eastern Shore Region

October 26, 2012
Courtyard Marriott
Salisbury, MD



Welcome

- Participants from 3 Counties (Somerset, Wicomico & Worcester)
- Drs. DiClemente & Delahanty, Krystle Nickles & Shayla Thrash from MDQUIT
- Rita Turner & Will Tilburg from the Tobacco Legal Resource Center

Community Transformation Grant (CTG) Overview

- DHMH was awarded a CTG from CDC to expand Maryland's efforts in tobacco-free, active living; healthy eating, and clinical and other preventive services (i.e., control of hypertension and high cholesterol) in 17 smaller counties
- Share & Learn sessions with Counties conducted in Summer, 2012



Community Transformation Grant Overview

Meet CTG goals and develop Institute for a Healthiest Maryland to coordinate efforts and link academic partners with local health initiatives like SHIP

- State Health Improvement Process (SHIP)
 - Provides a framework for evaluation and promotion of health in jurisdictions across Maryland
 - 39 Measures to monitor progress of important health indicators with goals like
 - Reduce the proportion of adults who are current smokers
 - Maryland Baseline: **15.2%** Maryland 2014 Target: **14.4%**
 - Reduce the proportion of youth using any kind of tobacco product
 - Maryland Baseline: **24.8%** Maryland 2014 Target: **22.3%**



Community Transformation Grant: Tobacco Free Living Initiatives

In collaboration with DHMH Office of Tobacco Control, MDQUIT & LRC will provide technical support for Tobacco Free Living

- 1.) Reduce Smoking among Adults and Youth
- 2.) Smoke-Free Multi-Unit Housing
- 3.) Smoke-Free Outdoor Areas
- 4.) Youth Cigar Use Awareness

MARYLAND RESOURCE CENTER

FOR QUITTING USE & INITIATION OF TOBACCO



Maryland's

1-800



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Overview of Today's Workshop

- **Session I**

- Overview of Tobacco Use and Other Drug Use among Maryland Youth

- *Policy Alternatives for Cigars*

- *Cigar Awareness & Prevention*

- **Session II**

- CTG Strategic Initiatives: MUH and Public Spaces

- What Local Communities Can Do – Policy, Prevention & Enforcement

QUESTIONS/COMMENTS

MDQuit

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LRC

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